



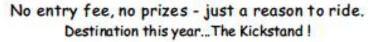
Fifth Annual Ride 'em, Don't Hide 'em Café Run





Not a race, not a rally and <u>definitely</u> not another poker run!

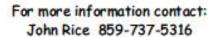
Meet us at Bailey's Café, 39 S. Main Street, Winchester, Kentucky on Saturday, June 12th, 2010 at 10:00 a.m. for another gathering with riders of the Right Stuff.

















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We are not what we ride

I know that sounds dumb, but hang with me for a bit.

We are not what we ride.

That statement does sound dumb, but hang with me for a bit. Behind the wording lies a basic truth regarding identity, who we perceive ourselves to be as motorcyclists.

When Maureen and I attended our first BMW rally in June of '83, we were delighted to find a community of people enjoying motorcycling. Although nearly everyone at the rally was riding BMWs, they were not focused entirely on BMWs.

Conversations touched on all aspects of riding, travel, and life experiences, most of which really had little to do with BMWs.

I quickly latched onto Bluegrass Beemers, a group that in 1984 for the most part rode BMWs, but beyond that common base were personalities, people who were focused on, again, more than BMWs.

So it was not a reach in the early years of the club for the group in one of the rare business meetings to enter into a discussion regarding who should be allowed to be a member of Bluegrass Beemers.

Must one ride a BMW? If one were to ride some motorcycle not built by BMW, should that person be an Associate Member?

I don't recall any heated conversation, although some strong views were expressed to the effect that a BMW club should exist solely for BMW riders.

The counter view, of course, was that anyone who enjoys motorcycling and is willing to attend a 7 am breakfast should be welcome at the table with full benefits, whatever those are.

We eventually settled on the latter view, that BMW motor-

cycles would remain the core marque of the group, but that more importantly, the riders, regardless of their brand of motorcycle, would remain the core interest.

ho we perceive ourselves to e as motorcyclists.

When Maureen and I attended ar first BMW rally in June of 13, we were delighted to find a community of people enjoying

And here we are, 26 years later, still a BMW-based club, but one that welcomes anyone who enjoys motorcycling, regardless of what brand of motorcycle one rides.

This bend may not be universal to BMW-based clubs; I don't know, having spent the past 26 years among Bluegrass Beemers.

What I have found through the years, however, is that many motorcyclists who have little experience among those who ride BMW motorcycles tend to harbor perceptions of BMW riders based on stereotypes.

I hear jokes about BMW riders to the effect that we are snobs, condescending to those who do not ride BMW motorcycles. I always feel compelled to say to one of these people that the BMW riders I know don't put down those who do not ride BMWs, simply because in my experience BMW riders for the most part also ride other brands of motorcycles; they simply enjoy motorcycles.

Okay, I have been guilty of talking about the lifestyle riders who don't wear safety gear and believe that loud pipes save lives. But I also know that stereotypes do not hold up among any group.

Stereotypes are simply broad sweeps supported by narrow perceptions.

One Bluegrass Beemers member has told me that his Harley-Davidson Road King is the most comfortable longdistance bike he has owned. Another club member has told me his BMW RT is a more comfortable long-distance bike than his Road King. Both of these guys are veteran riders, neither one fitting a stereotype, beyond the fact that they do not fit a stereotype. (That did make sense, didn't it?)

I'm sure someone seeing one of these Bluegrass Beemers members out on the road on the Road King will say something about Harley riders, lumping our guys into a stereotype.

We may tend to do the same to a BMW rider seen on the road, when in fact that rider also will not fit a stereotype. He may not be cool at all the way we are.

All of this drivel from one who is breaking in a new Yamaha to ride to the BMW National Rally in Redmond, Oregon.

What I think I can count on is the stereotype that I hold: I will be welcomed at the BMWMOA National Rally even though I will be riding a Yamaha.

I know this stereotype will prove not to be true, but most people at the rally likely won't care what I'm riding, and I like this stereotype, so I'm sticking with it

We are, after all, not what we ride. We are, simply, enthusiasts who enjoy what we ride.

-Paul Elwyn



Apex is the official newsletter of Bluegrass Beemers, Inc.
Lexington, Kentucky MOA #146 RA #4-49
Paul Elwyn, Editor
paul.elwyn@gmail.com
Deadline for submissions is the last day of the month.
Back issues of Apex can be accessed at
http://www.bluegrassbeemers.org

Join us at Frisch's on Harrodsburg Rd. on any Saturday, 7-9:30 a.m.

Common Courtesy

By John Rice

In South Africa, many of the roads are constructed with a wide "shoulder," demarcated by a yellow line, equaling about half a lane.

When one comes up behind a driver who is going slower, that driver automatically pulls over into that half lane, leaving space for the following vehicle to pass.

If there is a vehicle coming in the opposite lane, they too pull over to the half lane, leaving the space of one lane in the middle so a pass can be accomplished.

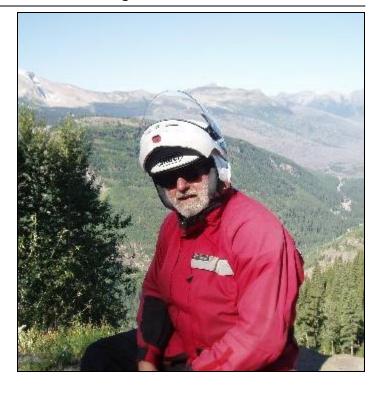
Even where the extra lane isn't part of the road, drivers in both directions still give as much as they can to let the faster vehicle pass.

I asked if it was a law in SA that required people to do that, and this inquiry was met with some puzzlement. Why would there need to be a law? It's just common courtesy!

I've found this sort of road planning, this consideration for others using the road, everywhere else but here.

America is a wonderful place, in most respects, but I've been around a fair bit of this country and others, and I think I can say with some authority that American drivers, most of them anyway, are the most selfish, least accommodating of any I've seen.

Only here in this country, the Land of the Free, does a person get behind the wheel and immediately assume that he or she is



the only person on, and entitled to use, the road.

Only here in the US of A will a line of cars and bikes be forced to queue up, sometimes for miles, behind the one person that day who decides to set the ambient speed at 50% of the posted limit.

We know that American drivers don't like anyone to be in front of their vehicle, because they will use all three lanes of an interstate, driving side by side at the same speed, just so they don't have to look at the back end of someone else's car....so why would they think that we want to look at theirs?

I don't know why in America, where we have more open space than almost anyone else, are we the only ones who so jealously guard this little bit of blacktop we temporarily occupy and trample on the individual rights of anyone else to travel at their own chosen speed rather than ours.

If natural selection applied to automobiles, the rear view mirror would have faded into a vestigial organ, like an appendix, for lack of any apparent practical use.

OK, I've had my rant now. You may return to your regular programming.

Only here in this country, the Land of the Free, does a person get behind the wheel and immediately assume that he or she is the only person on, and entitled to use, the road.

The new **BMW Motorcycles** of Louisville

Familiar faces and much to see

By Paul Elwyn

BMW Motorcycles of Louisville may not yet *look* like a BMW dealership on the outside, but looks are deceiving.

Immediately inside the front door I saw prominently displayed two S1000RR BMWs, one in a subdued gray, the other in BMW Motorsports livery.

Farther to the right of the reception desk and still outside of the BMW section of the showroom, at least ten more BMWs were displayed.

A portion of the large showroom is freshly decorated with BMW specified carpeting, paint, signage, lighting, and



It looks like a Harley-Davidson dealership on the outside, but inside you will find over 35 BMW motorcycles, apparel and accessories on display, and three familiar BMW certified technicians working on BMWs.

Difficulty with the City of Louisville sign ordinance has postponed mounting of BMW signage. The dealership resides at 1700 Arthur Street, accessible from I-65 Exit 134 from the North and from Exit 133B Warnock from the South. Turn left at the bottom of the ramp when approaching from the South.

displays to complement another more Harley-Davidsons. 25 or so BMW motorcycles. This space stands out, even surrounded by many times

In the air-conditioned BMW service area you will see familiar faces. BMW certified technicians from the old location. Dean Beatty, Billy Whittle, and Dwayne Mulkey, are on duty, and they are happy with their new digs.

"This is a really good setup," said Dean. "The work area is air-conditioned, and we have all the support we need."

Dean was replacing a diode board on an R100/7 from out of town, the rider on tour.

Two 30th Anniversary R1200GS bikes sat in an adjacent service area awaiting preparation for the sales floor.

Operations Director Brett Moxley quickly underscores his feeling regarding BMW on the same floor with Harley-

Free service pickup with an enclosed transporter up to 75 miles from the dealership is available to anyone, regardless of whether or not a motorcycle is in warranty.



Dean Beatty replaces a diode board on an R100/7.

The new BMW Motorcycles of Louisville Familiar faces and much to see

Davidson.

"We are very excited to have BMW on the floor with Harley-Davidson. We are one of seven or eight dealerships in the U.S. to do this."

Brett also is adamant regarding resolution of the sign ordinance issue with the City of Louisville and hopes to soon mount the BMW-approved signage that will change the face of the facility. Brett intends to add lighting to the signs for maximum recognition



BMW Motorcycles of Louisville Operations Director Brett Moxley honed his riding skills on sport bikes. Brett invites riders to test ride any model, any time.



The view to the right of the reception desk, a fraction of the entire showroom

from I-65.

The dealership resides at 1700 Arthur Street, accessible from I-65 Exit 134 from the North and from Exit 133B Warnock from the South. Turn left at the bottom of the ramp when approaching from the South.

Jay Culbertson, Vice President of Motorsports for the Martin Group, oversees three motorcycle dealerships, Bowling Green Harley-Davidson, Martin Motorsports in Dayton, Ohio, and Harley-Davidson/BMW Motorcycles of Louisville. The Martin Group also owns 15 auto dealerships.

Brett notes that the Martin Group can buy tires and motorcycle accessories in volume to offer Internet competitive prices to customers.

Both Jay and Brett are avid riders and intend to visit Bluegrass Beemers at a Saturday breakfast sometime later in the summer.

The new BMW Motorcycles of Louisville Familiar faces and much to see













The showroom is large. Imagine that what you were accustomed to seeing at the old BMW store now represents maybe one—fourth of the new showroom.



The new BMW Motorcycles of Louisville Familiar faces and much to see



Yvonne Singer answers the telephone and greets visitors to the dealership. Contact BMW Motorcycles of Louisville at 502-634-1340, toll free at 888-766-0678 or visit http://www.bmwlouisville.com. The dealership is open for service and sales seven days a week.



The new BMW Motorcycles of Louisville Familiar faces and much to see

Jeff Cooke continues with the business to assist Brett with the transition.

An industry veteran, Brett concedes that doing business with BMW poses new challenges regarding product availability.

BMW adjusts product distribution based on potential market profitability. With the current weak U.S. currency, BMW stands to make more money on motorcycle sales in markets outside the U.S., so availability of R1200RT and R1200GS models, particularly, will be



limited this summer in the U.S.

Brett advises anyone considering an RT or GS to take advantage of current inventory, now, because these models will be in limited supply later in the summer.

Product availability aside,



One of two 30th Anniversary GS motorcycles waiting to be prepped.



Jeff Cooke assists with transition.

Brett is confident in the dealership's position to meet the expectations of BMW current and prospective owners.

BMW Motorcycles of Louisville now is open seven days a week, both for service and sales.

The facility is much larger than the former BMW store.

The staff rides what they sell, a matter Brett encourages so that employees understand the needs of customers. Brett also points out that although the dealership does not usually host events, it does encourage rides and the staff takes pride in being a dealership that caters to riders.

So, ride over to BMW Motorcycles of Louisville and introduce yourself, if you have not done so, already. Brett, Jeff and staff will be happy to see you.



Boone Memorial Ride raises \$308 for God's Pantry

Bluegrass Beemers raised \$308 for God's Pantry in the second Boone Memorial Ride held May 8th.

Honoring the memory of Boone Sutherland, who died in December of 2008, Randolph Scott organized the 157-mile ride to visit Boone's grave.

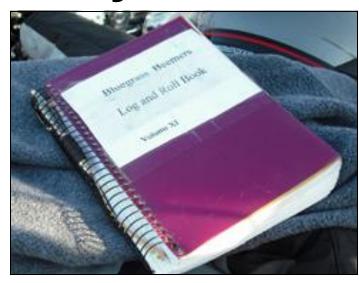
The ride concluded at The Kickstand, owned by Bluegrass represents. Beemers President Raymond Montgomery, in Burgin.

Riders enjoyed lunch at the restaurant across the street from the Kickstand.

Boone Sutherland until his death in 2008 recorded the life of Bluegrass Beemers in a series of spiral-bound logbooks featuring poetry, art and notes regarding riders and attendance.

Dave McCord continues today to record club activity in the current Log.

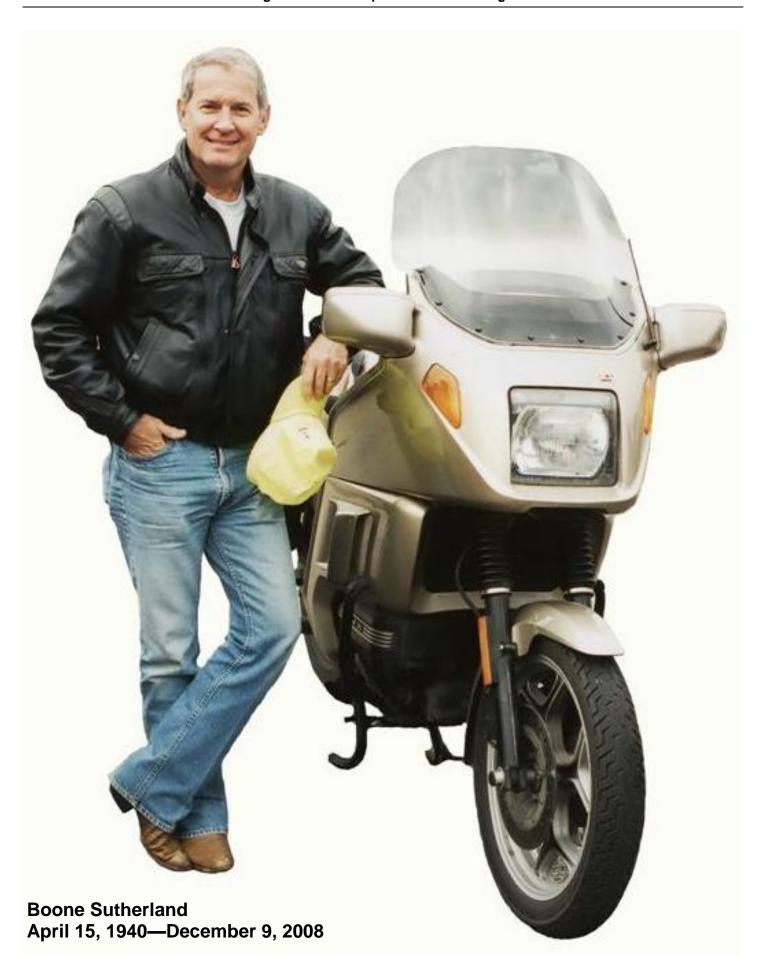
And we honor what the Log represents.

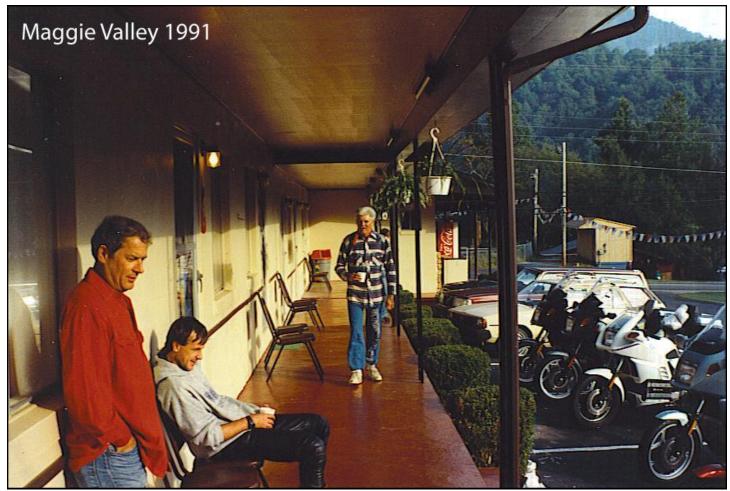


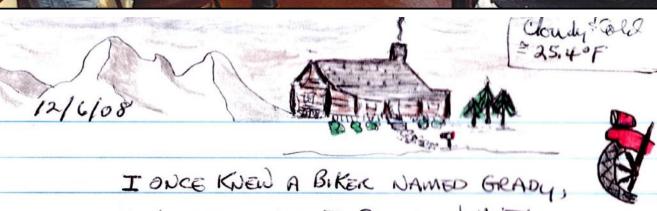












WHO WAS CALLED TO SERVE IN HAITT,

WHEN HE GOT BACK,

HE WAS ON THE RIGHT TRACK,

EVEN TREATED HIS WIFE LIKE A LADY....







Burkesville 2010, the good and the not so good Kickstand goodies truck suffers a setback

luegrass Beemers
President Raymond
Montgomery and his
wife, Lynn, always provide
warm welcomes, and the Kickstand van that Ray and Lynn
take to rallies was a popular
feature at Burkesville again this
year.

The trip home from the rally for them, unfortunately, ended with a tow.

I always feel compelled to take a photo of the van with Ray or both Ray and Lynn, because I'm always impressed by what a terrific job they did in converting the truck into a rolling Kickstand loaded with goodies for rally attendees.

Those who have visited the truck or The Kickstand in Burgin, know what I mean when I say that Ray and Lynn do everything well.

How many times have they hosted an event and provided door prizes or food, providing us with a cool place to assemble? How many times have they spent a weekend working out of this truck when we were playing?

Ray and Lynn are the kind of people we would like all vendors to be, and we are lucky to have them among us.

Unfortunately, the Kickstand truck didn't make it all the way home from the Burkesville rally on its own power. The engine knock prior to shutdown didn't sound as though it would be an easy fix.

The towing fee, alone, from Hustonville to Danville, consumed the weekend's business revenue, according to Lynn.

Bluegrass Beemers made a small contribution to the Kickstand van recovery, or to operations as Ray and Lynn see fit, as a token of appreciation regarding these good people and









Kermit at Burkesville 2010

known widely for his motorcycle touring and camping gear, posed briefly with Linda, who sews the bags being sold at Burkesville.

Kermit has become a legend among BMW riders because of his high-quality gear, a truth first raised for me when I met Kermit at a rally years ago.

I was drawn, first, to his 1978 R100RS, a beautiful example of a highly-refined Airhead, blue-printed and balanced for smoothness, sporting Nigasil cylinders, frame and swingarm bracing, dual plugging and many other practical upgrades common among riders who relied on Airheads for serious sport-touring duty.

The RS impressed me so much that I bought a chair from Kermit, possibly the best device ever conceived for motorcycle camping, which I use to this day.

Kermit sold the RS with over 170,000 miles on the odometer. Today he and Linda each travel on an upgraded R100RT.

When I confided that I had decided not to ride my '79 R100 to Oregon this summer because of the work I had invested in its rebuild, Kermit admonished me, saying the Airhead is designed to be ridden.

Truth from one who has ridden BMW motorcycles since 1970.

Kermit can be reached at kcp.east@gmail.com.



Burkesville 2010









Burkesville always features a number of workhorse Airheads.





By Joe Bark (R1200GSA)

Once a year the Bavorak Riders of Evansville/Haubstadt Indiana enjoy a ride sponsored and organized by Vladimir Roznos, a loyal and long-time member of the BMW club cited above.

He works hard at planning exciting routes for us who take this trip, and because of the variable weather we encounter from time to time, the ride is dubbed "The Heaven and Hell Ride!" We refer to it as the

"H&H" ride for short.

Last year about eight riders, including myself, rode through the Southeast for four days, and this year, while there were only four of us on four bikes, we had a fascinating time scouring Western Kentucky, Tennessee,

North Carolina, and Virginia for curves and a wealth of interesting sites.

If any of you are interested in taking this ride with us next year, please email me and we'll put you on the list to receive info in the spring of 2011!

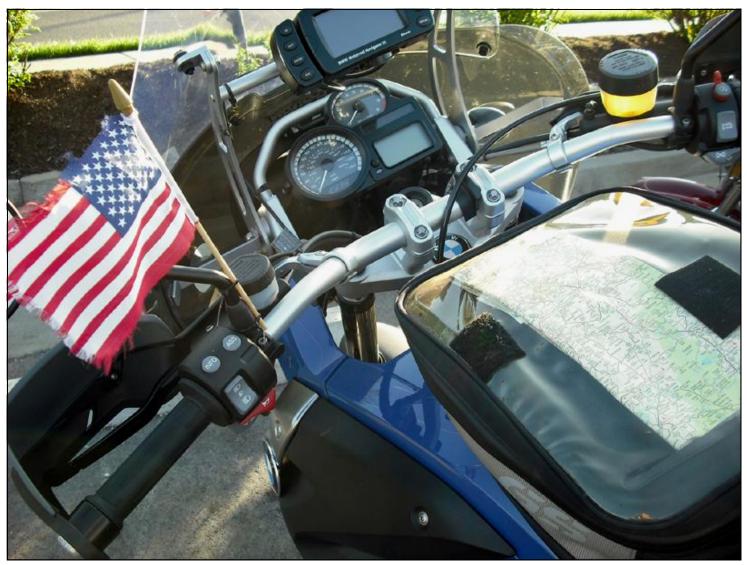


This shows how precautions save one's hide sometimes, quite literally. We got these silly sombreros for an aborted ride to Alaska, and found them invaluable for the parts of the ride which were on the BRP (Blue Ridge Parkway). THEY WORKED!!! And they will actually fit OVER a helmet!!



Here I'm trying to use centripetal force to sling the water off my rain cover after a night's rain. Someone in my office said I look like a little kid whose balloon had just burst!

Saturday at Frisch's







Saturday at Frisch's







Saturday at Frisch's





BMW MOTORCYCLE OWNERS OF AMERICA

509A Old State Road Ellisville, MO 63021 636-394-7277

November 23, 2009 FOR IMMEDIATE RELEASE

Contact: Ted Moyer Phone: 866-865-1055 Email: tedm@bmwmoa.org

BMW MOA Set to Give Away S1000RR Superpackage in the BMW MOA Superbike Superstakes!

ELLISVILLE, Missouri – The BMW Motorcycle Owners of America (BMW MOA) announced today the grand prize in the BMW MOA Superbike Superstakes will be a BMW S1000RR "Superpackage" that includes a 2010 BMW S1000RR Superbike, VIP access for 4 to the 2010 World Superbike race at Miller Motorsports Park, BMW World Superbike race team pit access, an autograph session with the BMW World Superbike race team riders and a full BMW apparel package including boots, gloves, jackets and pants.

In addition to the Superbike Superpackage, 2 first place prize winners will receive a guided motorcycle tour of Europe on either the BMW MOA Andalucía Tour presented by Iberian Moto Tours or the BMW MOA European Rally Tour presented by Edelweiss Bike Travel. The BMW MOA Andalucía Tour spends 7 riding days in Southern Spain, making stops in Acros de la Frontera, Ronda, Granada, Jaen and Sevilla, while the BMW MOA European Rally Tour features 7 riding days in the Alps region of Southern Germany, Switzerland and northern Italy with stops at the BMW Motorrad Days in Garmisch-Partenkirchen and the BMW Museum. Both trips include motorcycle rental, first class lodging accommodations, breakfast and dinner for the winners, as well as a complete BMW apparel package for the trip!

And the BMW MOA isn't stopping there. Over 50 prizes in all will be awarded during the BMW MOA Superbike Superstakes. 2 second place prize winners will be receive training at the Keith Code California Superbike School aboard a BMW S1000RR and 50 third place winners are set to receive \$100 in motorcycle merchandise.

Chances to win the BMW MOA Superbike Superstakes will be available beginning February 1, 2010. Tickets will be free with any new membership or renewal in the BMW Motorcycle Owners of America or can be purchased separately for \$10 each by current members. BMW MOA membership is available to anyone, but you must be a member to win. Ticket sales will be limited to only 10,000 tickets to better the odds for the winners and you must request the Superstakes ticket with your membership purchase. Tickets and membership packages will be available online or by calling the BMW MOA at 636-394-7277.





2010 LAP OF KENTUCKY **Lapping The State of Kentucky by Motorcycle**

WHEN:	The Lap begins 9 am,	Thursday, June 17th, and en	ds 5 pm, Sunday, June 20th.	
WHERE:	The Lap begins and ends at BMW Motorcycles of Louisville, 116 West Breckinridge St., Louisville, KY 4020 (Downtown Louisville at the corner of 1st and Breckinridge Streets just off I-65)			
HOW:	Circumnavigate the state by first riding east out of Louisville on a designated route consisting mainly of secondary roads. The route is approximately 1400 miles and can be completed comfortably in the time allotted. THIS IS NOT A RACE. You will be provided with suggested lodging points along the way.			
нош мисн:	Your \$50 entry fee gets you a souvenir t-shirt, and a prize for finishing at the 5 pm Sunday finish/awards ceremony. Proceeds to benefit the Warrior Transition Unit (WTU) at Ft. Knox.			
AWARDS7:	We will present awards to the oldest finishing rider, the youngest finishing rider, the oldest finishing motorcycle and the smallest displacement finishing motorcycle. Since THIS IS NOT A RACE there will be no award for the quickest finishing time.			
WHAT ELSE:	This event will be limited to one hundred (100) riders so get your entry in a soon as possible.			
WHY:	Why not?			
2010 LAP 0	F KENTUCKY ENTRY	FORM AND RELEASE		
Name:			Age:	
Address:				
City:		State:	Zip:	
E-mail addres	S:			
Bike Year and	Make:	Model	Displacement	
Cellular Phone (If any):		Emergency Phon	2:	
Passenger Name:			Age:	
for any aspect o own abilities, th this event. I rele or property whi	f my safety in this event ar e condition of my motorcy ase and hold harmless BM ch may result from my par	d that I participate in this event wo cle, the routes involved and any a WLOU, the LBMWR and their resp ticipation in this event. I also certif	le BMW Riders (LBMWR) cannot and do not a duntarily, assuming all risks and after my own a duntarily, assuming all risks and facilities likely to be active officers and members for any injury and/ that I am in compliance with my state's finant te license for operating a motorcycle.	assessment of my encountered during for loss to my person
Rider Signature			Date	
Passenger Sig	nature		Date	
Return compl	eted registration and 5	50 (payable to BMW Motorcy	cles of Louisville) to:	
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Coast to Coast on Pre-1916 Motorcycles!

Sept. 10 - Sept. 26, 2010





Great Smokey Mountain Enduro Tour June 12-13 2010

All BMW bikes welcome

On-road tours as well as dual sport routes available

Destination: Maggie Valley, NC wheels Through Time museum

Southern BBQ dinner

Event shirt and hat

Cost is \$100/rider. Covers: Continental breakfast at BMW,

private tour through Wheels Through Time

Dinner, gift bag, guided rides

Register for the event by calling: 888.345.4269

For Sale 2006 Ducati Paul Smart 1000

859-351-9333 Lexington, KY (serious inquiries only, please)



Limited Edition: 1 of 500 Pre-ordered Sept. '04, Delivered Dec. '05 All Documentation Included w/ Clear Title Factory Ohlins Front & Rear Beautiful Metallic Silver Paint Ducati Enthusiast Owned - Secondary Bike Meticulously Maintained No Rain, No Blemishes, No Defects 2,835 Miles

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- Ohlins steering damper
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